

SEO YOUNG LEE
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EDUCATION

Mar. 2015 – Present	Seoul National University <i>Majors: Statistics, Business Administration; Candidate for B.S. & B.B.A. degrees, expected Aug. 2020</i>	Seoul, Korea
Oct. 2018 – Feb. 2019	Technical University of Munich <i>Exchange student in the course of Management & Technology</i>	Munich, Germany

RESEARCH / WORK EXPERIENCE

Jan. 2020 – Present	Department of Statistics, Seoul National University <i>Research Intern at Bioinformatics and Biostatistics Lab</i> <ul style="list-style-type: none">Conducted exploratory analysis (skewness, optimal transformation of data) and meta-analysis (linear mixed models) on the effect of nutritional supplements.	Seoul, Korea
Sep. 2019 – Present	Korea Institute of Science and Technology (KIST) <i>Research Intern at Center for Neuroscience, Brain Science Institute</i> <ul style="list-style-type: none">Designed an application for self-diagnosis of neurocognition and mental health.Developing a sequential-updating algorithm for the database of the self-diagnosis application.	Seoul, Korea
Jul. 2018 – Sep. 2018	SK Research Institute (SKRI) for SUPEX Management <i>Research Associate at Future Industry Research Office</i> <ul style="list-style-type: none">Researched cross-border Post Merger Integration Talent Retention in pharmaceutical and technology-based firms, and data gathering systems in firms for DDDM (Data Driven Decision Management) in English and Mandarin Chinese.Organized 2018 Icheon Forum as a member of Icheon Forum Secretariat, and conducted ex post facto analyses on the success of the forum by qualitative and quantitative measures using Excel.	Seoul, Korea

EXTRA CURRICULAR ACTIVITIES

Jun. 2019 – Jul. 2019	SNU in Silicon Valley <i>Project Leader / CEO</i> <ul style="list-style-type: none">Participated in lectures on entrepreneurship, tech trends and issues, Design Thinking and other ideation procedures at Stanford University, and invited visits to Apple, Google, and Samsung.Ideated and designed actual entrepreneurial business ideas in a group as the CEO of a startup:<ul style="list-style-type: none">Cosmetics samples subscription service to solve information asymmetry and lack of direct consumer experience in the cosmetics industryEnvironmentally friendly bathrooms that dehydrate feces, as an alternative to flush toilets in developing countriesFormally pitched a road safety alert app using GPS and DSRC for pedestrians listening to music.	Stanford University & Silicon Valley, USA
Mar. 2017 – Dec. 2017	Structuring & Debating (S&D, Business Strategy Club) <i>HR Team Manager</i> <ul style="list-style-type: none">Organized debates on various industries and business topics (recycling industry, construction industry, securities, media, and cryptocurrency).Participated in three corporate associated strategic consulting projects (KB Savings Bank, Interpark, Wantreez Music) and in-house HR consultation.Solved business cases by analyzing current performances and directions for future strategies in various corporations including Xiaomi, The Walt Disney Studios, Teva Pharmaceuticals, and KT.Redesigned the weekly management (penalty) system to tackle the prevalent problem of demotivation among the members, and was able to significantly decrease the final number of members given probation penalties at the end of the acting period, from 11 to 1.	Seoul, Korea
Oct. 2016 – Apr. 2017	TEDxSNU 12th Event <i>Event Organizer / Curator</i> <ul style="list-style-type: none">Organized the 12th semi-annual TEDx event at Seoul National University.Curated the contents and presentation of TEDx talk by Jaepil Choi (Professor of the Department of Architecture at Seoul National University), on the interpretation of architectural space as an embodiment of culture and society. Received one of the top feedbacks at the event.	Seoul, Korea

SKILLS AND OTHER INFORMATION

Language	Native in Korean, Fluent in English (TOEFL iBT: 120, TEPS: 961, Lived in Singapore and China: 8 years), Moderate in Mandarin Chinese (新HSK Level 6), Basic German
Skills	R, SPSS, MS Office (PowerPoint, Word, Excel), Bloomberg terminal
Interests	Data analysis, Marketing, HRM, Theatre and theatrical makeup
Volunteer activities	KOICA Gaon Volunteer group for environment and education in Cambodia, Protocol team at PyeongChang 2018 Winter Olympic Games, Dream Consultant Education volunteer